

Event Opens  
9:30am

Event Closes  
2:30pm

# UK UNIVERSITY & APPRENTICESHIP SEARCH FAIR

**BIRMINGHAM SPRING**

Friday 24th March

Birmingham, Edgbaston Stadium, B5 7QU

**Special Focus** – UCAS Applications – Applying for Apprenticeships





*Our fairs allow students to meet a host of universities, HE institutions and apprenticeship providers from all over the UK. We provide the perfect platform for students to gain information and guidance so they can make the right decisions about their future.*



We are delighted to announce that our UK University & Apprenticeship Search event will be returning to Edgbaston Stadium on Friday 24th March.

We are inviting you and your students to attend our inspirational fair in Birmingham. The event is the perfect way for students to choose which university or apprenticeship is right for them. The fair is completely **free** for all students, staff and guardians to attend.

This exciting and informative event will provide attendees with the opportunity to speak to a multitude of universities including; **Russell Group, red brick, specialist** and **modern universities**. Students will also be able to talk to a variety of the UK's best **apprenticeship providers**, HE colleges, specialist institutions, and student related organisations. The fair is for students of all abilities and aims to widen participation as well as cater for higher academic achievers.



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## Seminar Schedule

Presented by university and apprenticeship representatives.

- **10:10 – 10:30 Student Finance**
- **10:40 – 11:00 UCAS Personal Statement**
- **11:10 – 11:30 Why take an Apprenticeship**
- **11:40 – 12:00 Choosing a University Course**
- **12:10 – 12:30 Russell Group University Seminar**
- **12:40 – 13:00 Careers & Employability**
- **13:10 – 13:30 UCAS Personal Statement**
- **13:40 – 14:00 Higher & Degree Apprenticeships**

What makes our events special?

**Emphasis on Exploration** – We have a vast range of university, apprenticeship and career representatives at our events. We celebrate the different pathways young people can take and are proud to present a diverse selection of options. Every student is unique, so our events are designed to help equip each student with the knowledge and guidance they need.

**Student Support** – With seminars, brochures and the invaluable opportunity to engage with our exhibitors, pupils receive a very high level of help and attention to guide them through their different higher education options.

**Venue** – By holding our events at sporting venues we provide a more exciting and inspirational backdrop.

**Timing** – The event is ideal to inspire and motivate Year 12s and 11s who are starting to make decisions about their post-18 education and career choices. The fair is also a great opportunity for any undecided Year 13s who need help and guidance. Please note our fairs are not designed for Year 9s or 10s.

**Teachers and Coordinators** – We listen. Your comments and suggestions will be taken on board and implemented. You are supported by your assigned liaison manager – you'll receive regular updates and have the opportunity to get in touch via phone or email whenever you need to.



## Special Features

Large exhibition hall full of universities, apprenticeship providers and higher education institutions. Includes **Russell Group, red brick, modern universities and specialist providers.**

### Apprenticeship Seminars

Valuable advice and guidance from industry experts.

### Personal Statement & Application Seminar

Focusing on the UCAS application process and sharing tips to help students create a compelling personal statement that stands out amongst the crowd.

### Russell Group University Seminar

Providing students with an insight into what life is like at a Russell Group University.

In case any students, teachers or staff are unable to take part in seminars on the day, all attendees will receive a link to online versions of each. These can be watched at home or used as resources at school/college.

### Demonstrations

A number of exhibitors will provide fantastic interactive features for students to get involved with.

### Dedicated Rep

To ensure you are guided through the booking process as smoothly as possible, every school/college booking places at the event has a dedicated rep. This person is on hand via telephone and email to provide help and support with preparing and attending the fair. We will also provide you with a mobile phone contact number on the day and will be available whenever you have questions.

### Event Brochure and Guide

Every student will be provided with an online event day brochure. This features the full seminar schedule and sections regarding applying for apprenticeships and advice on UCAS applications, along with articles written by university students and apprentices. Students will also receive a digital 'Student Pack' before the event, designed to guide them through the fair and help them make the most of exhibitor interactions.



*"This was a highly memorable event – the best I have taken my Sixth Form to yet. The venue was breath-taking, it was excellently organised, the teachers were well catered for and the seminars were highly informative. I really appreciate all the hard work you and the team put into this. We'll definitely be back for the next one!"*

David Hutt – Head of Sixth – Greenfield School

*"The event was outstanding – the students found it all really informative and teachers enjoyed it too! Will certainly come to any future events."*

Stefan O'Gorman  
Head of Sixth Form  
William Morris Sixth Form

*"This is a fantastic event that just gets better and better each year - we especially appreciate that all the alternatives for students after they leave are represented, and not just the unis. Keep up the good work!"*

David Giles  
Post-16 Coordinator  
Sir Herbert Leon Academy

## Bookings and Further Information

For further information or to book a group of students to come along to the event:

**Email** – [andreea@ukuniversitysearch.co.uk](mailto:andreea@ukuniversitysearch.co.uk)

**Phone** – 020 7609 4254

You can provisionally book a group of students by simply emailing or calling. This provisional booking can be amended (we accept that the amount of students may need to vary closer to the event date).

Schools and colleges will be allocated an arrival time and departure slot of 2 - 2.5 hours.

Once your booking is confirmed we shall send a link which will enable your students and staff to register and receive their e-tickets/QR code. We will also send you the venue/event risk assessment and all of the details you will need.



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