

UK UNIVERSITY & APPRENTICESHIP SEARCH FAIR



5th March 2026



Birmingham



9.30am - 2.30pm

Birmingham,
Edgbaston Stadium, B5 7QU



Special Focus:

- UCAS Applications
- Applying for Apprenticeships

Birmingham Event



Our fairs allow students to meet a host of universities, HE institutions and apprenticeship providers from all over the UK. We provide the perfect platform for students to gain information and guidance so they can make the right decisions about their future.



We are delighted to announce that the UK University & Apprenticeship Search event will be returning to Edgbaston Stadium on Thursday 5th March.

We warmly invite you and your students to attend our inspirational fair. Our event is the perfect way for your students to choose which university or apprenticeship is right for them. The fair is completely **free** for all students, staff and guardians to attend.

Our exciting and informative event will provide attendees with the opportunity to speak to a multitude of universities including **Russell Group, red brick, specialist and modern**. Students will also be able to talk to a variety of the UK's best **apprenticeship providers**, HE colleges, specialist institutions, and student related organisations. The fair is for students of all abilities and aims to widen participation as well as cater for higher academic achievers.

Seminar Schedule

Presented by university and apprenticeship representatives:

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-  **10:10 – 10:30 am**
Student Finance
 -  **10:40 – 11:00 am**
UCAS Personal Statement
 -  **11:10 – 11:30 am**
Why take an Apprenticeship
 -  **11:40 – 12:00 pm**
University Life & Courses
 -  **12:10 – 12:30 pm**
Russell Group University Seminar
 -  **12:40 – 13:00 pm**
TBC - Previous have included AI in HE, Computer Games Design
 -  **13:10 – 13:30 pm**
Higher & Degree Apprenticeships
 -  **13:40 – 14:00 pm**
UCAS Personal Statement

What makes our events special?

Emphasis on Exploration

We have a vast range of university, apprenticeship and career representatives at our events. We celebrate the different pathways young people can take and are proud to present a diverse selection of options. Every student is unique, so our events are designed to help equip each student with the knowledge and guidance they need.

Student Support

With seminars, brochures and the invaluable opportunity to engage with our exhibitors, pupils receive a very high level of help and attention to guide them through their different higher education options.

Venue

By holding our events at sporting venues we provide a more exciting and inspirational backdrop.

Timing

The event is ideal to inspire and motivate Year 12s and 11s who are starting to make decisions about their post-18 education and career choices. The fair is also a great opportunity for any undecided Year 13s who need help and guidance. Please note our fairs are not designed for Year 9s or 10s.

Teachers and Coordinators

We listen. Your comments and suggestions will be taken on board and implemented. You are supported by your assigned liaison manager – you'll receive regular updates and have the opportunity to get in touch via phone or email whenever you need to.

** Don't worry if you miss any talks - you can also watch video versions of each of the day's main seminars on our UKUniApp after the event!*

Special Features



Dedicated Rep

Every school or college booking a place at the event is assigned a dedicated rep to support you throughout the process via phone and email. You'll also receive a mobile contact number on the day for any questions or assistance.

Event Brochure/Guide

Every student receives an online event-day brochure featuring the full seminar schedule, guidance on UCAS applications and apprenticeships, plus articles by university students and apprentices. You'll also get a digital Student Pack beforehand to help you navigate the fair and maximize your time with exhibitors.

NEW Event App

Download the UKUniApp to claim your free ticket/QR code, get real-time event updates and allow exhibitors to send you key information. Inside the app, students, parents, teachers, and staff can access the interactive digital brochure, watch seminar recordings, explore exhibitor listings with venue maps, check their UCAS score, and browse our open days calendar.



Large exhibition hall full of universities, apprenticeship providers and higher education institutions. Includes **Russell Group, red brick, modern universities and specialist providers.**



Personal Statement & Application Seminar

Focusing on the UCAS application process and sharing tips to help students create a compelling personal statement that stands out amongst the crowd.



Apprenticeship Seminars

Valuable advice and guidance from industry experts.



Russell Group University Seminar

Providing students with an insight into what life is like at a Russell Group University.



Demonstrations

A number of exhibitors will provide fantastic interactive features for students to get involved with.



Exclusive Access to Online Versions

In case any students, teachers or staff are unable to take part in seminars on the day, all attendees will receive a link to online versions of each. These can be watched at home or used as resources at school/college.

Bookings & Further Info

For further information or to book a group of students to come along to the event:

Email – emma@ukuniversitysearch.co.uk
Phone – 020 7609 4254

You can provisionally book a group of students by simply emailing or calling. This provisional booking can be amended (we accept that the amount of students may need to vary closer to the event date).

Schools and colleges will be allocated an arrival time and departure slot of 2 - 2.5 hours.

Once your booking is confirmed students and staff can register and receive their e-tickets/QR code using our App or website. We will also send you the venue/ event risk assessment and all of the details you will need.



“

The event was outstanding – the students found it all really informative and teachers enjoyed it too! Will certainly come to any future events.

”

Stefan O’Gorman
Head of Sixth Form
William Morris Sixth Form

“

This is a fantastic event that just gets better and better each year - we especially appreciate that all the alternatives for students after they leave are represented, and not just the unis. Keep up the good work!

”

David Giles
Post-16 Coordinator
Sir Herbert Leon Academy

“

This was a highly memorable event – the best I have taken my Sixth Form to yet. The venue was breath-taking, it was excellently organised, the teachers were well catered for and the seminars were highly informative. I really appreciate all the hard work you and the team put into this. We’ll definitely be back for the next one!

”

David Hutt
Head of Sixth
Greenfield School

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